

Course Description for AGEP Network

Name of Module/Course	Financing my Business Idea			
Short description	This course shows different ways of financing start-up project development in Germany. The focus will be in particular on the EXIST program (www.exist.de). During the workshop we will evaluate the Business Models developed by the participants in order to check if one could apply to EXIST.			
Name of Programme	International SEPT Program			
Name of University	Universität Leipzig			
Name of Lecturer	Christian Hauke, Prof. Dr. Utz Dornberger			
Responsible University lecturer	Prof. Dr. Utz Dornberger			
Credit Points	SWS	Attendance (h)	Self-study (h)	Total workload (h)
2	1	16	16	32
Start & end dates, WS		timeslot:		
28 th October & 4 th November 2020		09:00 – 13:00 plus individual coaching sessions		
Registration until		Number of possible AGEP participants		
21 st October 2020		12		
Content and goals of qualification	<p>The Financing my Business Idea workshop is structured into four sessions:</p> <ol style="list-style-type: none"> 1. Providing overview about financing options for Start-up projects in Germany 2. Presenting in details the EXIST program 3. Evaluating business models of the participants 4. Developing short proposal for EXIST funding <p>The first two session will implement more as a lecture to provide the necessary information. In the third session, we will show successful business models which could obtain funding by EXIST and assess the business models of the participants in individual coaching sessions. Finally, the workshop will provide a guidance for developing a short proposal to verify the option of EXIST program funding.</p>			
Preconditions for participation	Participants should provide a Business Model based on an own business idea (Could be developed in our Course “Business Model Development for International Students”)			
Teaching Methods	Workshop plus individual Coaching			
lesson format (online/face-to-face)	Online			
Assessment method	3 page proposal for the EXIST program			
language	English			

Course Description for AGEP Network

Inscription external student	Via email to christian.hauke@uni-leipzig.de
---	---