

SUMMER SCHOOL SOCIAL ENTREPRENEURSHIP

HOW TO REALIZE A SOCIAL BUSINESS CONCEPT

Team Up, Build & Develop Ideas, Dig Deep & Pitch

MAY 24TH & 25TH, 2019
@ TU DORTMUND, M.SC. SPRING

A 2-day training program for AGEP students of all disciplines with strong interest in social - economic development activities

funder

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service



BECOME A MAKER

LEARN HOW TO FOUND A SOCIAL STARTUP

Friday, May 24th, 2019

Participants receive an overview of the megatrend sustainability related to **entrepreneurship** and **start-ups**. Afterwards they **develop ideas** for the solution of challenges resulting from the **UN Sustainable Development Goals** (Agenda 2030) under guidance according to the **Lean Startup** method and with elements of **Design Thinking**.

Saturday, May 25th, 2019

Teams further develop their structured solutions in a very **customer-oriented** way and learn how to create initial **prototypes** from ideas. Short inputs on **marketing** and **financing** give an understanding of how a **lean business model** can be quickly developed and **tested**. Finally a jury presentation is prepared and ideas are presented in a **startup pitch**.

Venue:

TU Dortmund
School of Spatial Planning
SPRING
August Schmidt Strasse 6
44227 Dortmund
GB I, 3rd floor, room 410

Want to join us?

Send your application with motivation (max. 400 words) to:
spring@tu-dortmund.de
until 9th May 2019

Training workshop on how to develop a social business concept for international students enrolled in AGEP study programmes.

organizers



funder

