How You Learn is as Important as What You Learn

Professors are constantly updating and developing their teaching materials
The courses emphasize on strategic understanding and bridging theory with practice
Students will engage in a diverse range of innovative learning methods, including case studies, lectures, off-campus team work, business simulations and games, live role playing and academic study
Small class size
Opportunities to participate in research projects and numerous student initiatives

Learn from Leaders
You will have the opportunity to meet with and learn from talented professionals, who work in multinational companies located in the region, Europe or other parts of the world.

Optional Language Courses
For example: German, Spanish, French, Japanese and Chinese

Master Thesis
Students of the Master program are required to write a Master Thesis within the third semester, for a period no longer than four months. This project is usually written in cooperation with a company, can also be written in a foreign country and in either English or German language.

International Management
Master of Business Administration (MBA)

Admission Criteria
Admission to the MBA International Management depends upon your meeting of the following requirements
- Degree from an institute of higher education
- Professional experience
- Full fluency in written and spoken English
- Proof of GMAT or entrance exams

Contact
MBA International Management
Nürtingen-Geislingen University
Neckarsteige 6–10, D-72622 Nürtingen

Program Director
Prof. Dr. Erskin Blunck  erskin.blunck@hfwu.de

Program Administration
Sybille Reimer  sybille.reimer@hfwu.de
Phone +49 (0)7022 201-393  Fax +49 (0)7022 201-392
info-im@hfwu.de  www.hfwu.de/im

Deadline for Applications
Summer Semester  December 1
Winter Semester  June 15

Location
Nürtingen is located on the railroad connection between Stuttgart and Tübingen and close to the autobahn Stuttgart-München. There are bus services from Stuttgart International Airport to Nürtingen.

Active Learning Environment

Class Profile
Size  28/semester
Average age  28
International students 65%
Female students  60%
Male students  40%
Average work experience 3 years

Academic Background
Engineering, Architecture, Humanities and Arts, Social Sciences, Law, Natural Sciences, Medicine and Psychology, Languages and Education, Computer Sciences, Communication and Media, Design, Sports, Other.

Come and Meet Us

Who You Will Be With

Semester Excursion
The diversity of the MBA International Management students in their background, nationality and experience is remarkable. Past participants originate from countries such as France, Germany, Italy, Poland, Romania, Russia, Turkey, Ukraine, China, India, Indonesia, Japan, Australia, Mongolia, Syria, Thailand, Kenya, Ghana, Uganda, USA, Bolivia, Brazil, Ecuador, El Salvador, Colombia and Venezuela.

Seminar in Ethiopia
Learn from Leaders
You will have the opportunity to meet with and learn from talented professionals, who work in multinational companies located in the region, Europe or other parts of the world.

Class Profile
Size  28/semester
Average age  28
International students 65%
Female students  60%
Male students  40%
Average work experience 3 years

Academic Background
Engineering, Architecture, Humanities and Arts, Social Sciences, Law, Natural Sciences, Medicine and Psychology, Languages and Education, Computer Sciences, Communication and Media, Design, Sports, Other.
Since 1999 more than 700 MBA-students have graduated from the MBA International Management. The program enhances interpersonal and leadership skills, world focus, independent thinking, orientation towards action preparing students for a career path of success. The MBA is taught in English and prepares non-business academics for management positions that require both international and business skills. The objective of this program is to train students for these endeavors by linking the students’ first degrees studies with business issues.

Ž MBA degree in only three semesters
Ž Development of business skills to match your ambition
Ž Sustainable development in an international context
Ž Enlightening, pragmatic yet strategic courses
Ž Innovative teaching methods
Ž Interactive international teamwork
Ž Personal and professional contact networking
Ž Accreditation by AQAS
Ž Following European MBA guidelines

The program develops the capability to work within an agile global business environment, by integrating international issues and innovation management in all its courses. The cultural diversity of the group also provides such an important lens to anyone who strives to become a business leader and entrepreneur responsible for conducting business in an international context.

Ž Promising Perspectives in Areas such as
Ž Management Consulting
Ž International Trade
Ž Finance and Accounting
Ž Marketing
Ž Logistics and Manufacturing
Ž Project Management
Ž Public and Non-Profit Organizations

The MBA Experience in Europe’s most active Economic Region

Nürtingen-Geislingen University is located in Southwest Germany, in the state of Baden-Württemberg. According to leading business rankings, it is considered to be one of the best Universities in Business Administration in the country. The location and surroundings offer students several social and professional opportunities. Baden-Württemberg is an important business and industrial location, where many global companies such as Bosch, Daimler, Deka, Festo, Hugo Boss, Porsche and Metro have their headquarters.

The state’s economic strength is manifested, for example, in its volume of exports, which is nearly equal to that of whole countries such as Spain, Sweden and Singapore. The city of Nürtingen with its 40,000 citizens is located in the Neckar Valley, only a few kilometers away from Stuttgart, the state’s economic heart. The town offers its residents proximity to beautiful landscapes and scenic recreation areas such as the Swabian Alp, the Black Forest and one of Germany’s best wine valleys.

Welcome

Curriculum

<table>
<thead>
<tr>
<th>1st Semester (32 Credits)</th>
<th>2nd Semester (32 Credits)</th>
<th>3rd Semester (26 Credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Skills for Business &amp; Management</td>
<td>International Business &amp; Management</td>
<td>Theory and Practice of Foreign Trade</td>
</tr>
<tr>
<td>Applied Managerial Quantitative Methods</td>
<td>Cases International Management</td>
<td>International Economics</td>
</tr>
<tr>
<td>Business Language Skills</td>
<td>International Human Resource Management</td>
<td>Foreign Trade</td>
</tr>
<tr>
<td>General Management</td>
<td>International Financial Resources</td>
<td>Strategy Cases</td>
</tr>
<tr>
<td>Concepts General Management</td>
<td>Management Accounting</td>
<td>Strategic Direction / Business Transformation</td>
</tr>
<tr>
<td>Corporate Strategic Planning Simulation</td>
<td>International Reporting and Control</td>
<td></td>
</tr>
<tr>
<td>Financial Resources</td>
<td>International Business Finance</td>
<td></td>
</tr>
<tr>
<td>Accounting and Financial Statement</td>
<td>Business Law</td>
<td></td>
</tr>
<tr>
<td>Investment and Finance</td>
<td>Commercial Law</td>
<td></td>
</tr>
<tr>
<td>Value Chain Management</td>
<td>International Commercial Law</td>
<td></td>
</tr>
<tr>
<td>Marketing Management</td>
<td>Preparatory Seminar</td>
<td></td>
</tr>
<tr>
<td>Supply Chain Management and Purchasing</td>
<td>Master Thesis</td>
<td></td>
</tr>
<tr>
<td>Managing Projects and Organizations</td>
<td>International Value Chain Management</td>
<td></td>
</tr>
<tr>
<td>Organization and Information Management</td>
<td>Cases International Marketing</td>
<td></td>
</tr>
<tr>
<td>Project Management</td>
<td>Intercultural Competence</td>
<td></td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Elective</td>
<td></td>
</tr>
<tr>
<td>Micro Economics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Micro Economics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective see below</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

A University with Excellent Structures
+ Dedicated faculty and well experienced professors
+ Close links to businesses and industry
+ Strong alumni network and career services
+ Partner universities in various countries
+ Housing options: student dormitories

Promising Perspectives in Areas such as
+ International Supply Chain Management
+ Applied Controlling
+ German Business Language

Tutorials
+ Tutorials are offered for major subjects
+ The HfWU Teaching Competence Center coaches the tutors for optimal learning results

Elective
The electives allow students to broaden their general management insight and to develop focused expertise in an area of specialization. Students can choose an elective from subjects such as
+ Managing Innovation
+ Business Process Management
+ Corporate Social Responsibility and Sustainability

A University with Excellent Structures
+ Dedicated faculty and well experienced professors
+ Close links to businesses and industry
+ Strong alumni network and career services
+ Partner universities in various countries
+ Housing options: student dormitories

Since 1999 more than 700 MBA-students have graduated from the MBA International Management. The program enhances interpersonal and leadership skills, world focus, independent thinking, orientation towards action preparing students for a career path of success. The MBA is taught in English and prepares non-business academics for management positions that require both international and business skills. The objective of this program is to train students for these endeavors by linking the students’ first degrees studies with business issues.

Ž MBA degree in only three semesters
Ž Development of business skills to match your ambition
Ž Sustainable development in an international context
Ž Enlightening, pragmatic yet strategic courses
Ž Innovative teaching methods
Ž Interactive international teamwork
Ž Personal and professional contact networking
Ž Accreditation by AQAS
Ž Following European MBA guide lines

A University with Excellent Structures
+ Dedicated faculty and well experienced professors
+ Close links to businesses and industry
+ Strong alumni network and career services
+ Partner universities in various countries
+ Housing options: student dormitories

Since 1999 more than 700 MBA-students have graduated from the MBA International Management. The program enhances interpersonal and leadership skills, world focus, independent thinking, orientation towards action preparing students for a career path of success. The MBA is taught in English and prepares non-business academics for management positions that require both international and business skills. The objective of this program is to train students for these endeavors by linking the students’ first degrees studies with business issues.

Ž MBA degree in only three semesters
Ž Development of business skills to match your ambition
Ž Sustainable development in an international context
Ž Enlightening, pragmatic yet strategic courses
Ž Innovative teaching methods
Ž Interactive international teamwork
Ž Personal and professional contact networking
Ž Accreditation by AQAS
Ž Following European MBA guide lines

The program develops the capability to work within an agile global business environment, by integrating international issues and innovation management in all its courses. The cultural diversity of the group also provides such an important lens to anyone who strives to become a business leader and entrepreneur responsible for conducting business in an international context.

Ž Promising Perspectives in Areas such as
Ž Management Consulting
Ž International Trade
Ž Finance and Accounting
Ž Marketing
Ž Logistics and Manufacturing
Ž Project Management
Ž Public and Non-Profit Organizations

The MBA Experience in Europe’s most active Economic Region

Nürtingen-Geislingen University is located in Southwest Germany, in the state of Baden-Württemberg. According to leading business rankings, it is considered to be one of the best Universities in Business Administration in the country. The location and surroundings offer students several social and professional opportunities. Baden-Württemberg is an important business and industrial location, where many global companies such as Bosch, Daimler, Deka, Festo, Hugo Boss, Porsche and Metro have their headquarters.

The state’s economic strength is manifested, for example, in its volume of exports, which is nearly equal to that of whole countries such as Spain, Sweden and Singapore. The city of Nürtingen with its 40,000 citizens is located in the Neckar Valley, only a few kilometers away from Stuttgart, the state’s economic heart. The town offers its residents proximity to beautiful landscapes and scenic recreation areas such as the Swabian Alp, the Black Forest and one of Germany’s best wine valleys.

Welcome

Curriculum

<table>
<thead>
<tr>
<th>1st Semester (32 Credits)</th>
<th>2nd Semester (32 Credits)</th>
<th>3rd Semester (26 Credits)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Basic Skills for Business &amp; Management</td>
<td>International Business &amp; Management</td>
<td>Theory and Practice of Foreign Trade</td>
</tr>
<tr>
<td>Applied Managerial Quantitative Methods</td>
<td>Cases International Management</td>
<td>International Economics</td>
</tr>
<tr>
<td>Business Language Skills</td>
<td>International Human Resource Management</td>
<td>Foreign Trade</td>
</tr>
<tr>
<td>General Management</td>
<td>International Financial Resources</td>
<td>Strategy Cases</td>
</tr>
<tr>
<td>Concepts General Management</td>
<td>Management Accounting</td>
<td>Strategic Direction / Business Transformation</td>
</tr>
<tr>
<td>Corporate Strategic Planning Simulation</td>
<td>International Reporting and Control</td>
<td></td>
</tr>
<tr>
<td>Financial Resources</td>
<td>International Business Finance</td>
<td></td>
</tr>
<tr>
<td>Accounting and Financial Statement</td>
<td>Business Law</td>
<td></td>
</tr>
<tr>
<td>Investment and Finance</td>
<td>Commercial Law</td>
<td></td>
</tr>
<tr>
<td>Value Chain Management</td>
<td>International Commercial Law</td>
<td></td>
</tr>
<tr>
<td>Marketing Management</td>
<td>Preparatory Seminar</td>
<td></td>
</tr>
<tr>
<td>Supply Chain Management and Purchasing</td>
<td>Master Thesis</td>
<td></td>
</tr>
<tr>
<td>Managing Projects and Organizations</td>
<td>International Value Chain Management</td>
<td></td>
</tr>
<tr>
<td>Organization and Information Management</td>
<td>Cases International Marketing</td>
<td></td>
</tr>
<tr>
<td>Project Management</td>
<td>Intercultural Competence</td>
<td></td>
</tr>
<tr>
<td>Managerial Economics</td>
<td>Elective</td>
<td></td>
</tr>
<tr>
<td>Micro Economics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Micro Economics</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Elective see below</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

A University with Excellent Structures
+ Dedicated faculty and well experienced professors
+ Close links to businesses and industry
+ Strong alumni network and career services
+ Partner universities in various countries
+ Housing options: student dormitories

Promising Perspectives in Areas such as
+ International Supply Chain Management
+ Applied Controlling
+ German Business Language

Tutorials
+ Tutorials are offered for major subjects
+ The HfWU Teaching Competence Center coaches the tutors for optimal learning results

Elective
The electives allow students to broaden their general management insight and to develop focused expertise in an area of specialization. Students can choose an elective from subjects such as
+ Managing Innovation
+ Business Process Management
+ Corporate Social Responsibility and Sustainability

A University with Excellent Structures
+ Dedicated faculty and well experienced professors
+ Close links to businesses and industry
+ Strong alumni network and career services
+ Partner universities in various countries
+ Housing options: student dormitories

Since 1999 more than 700 MBA-students have graduated from the MBA International Management. The program enhances interpersonal and leadership skills, world focus, independent thinking, orientation towards action preparing students for a career path of success. The MBA is taught in English and prepares non-business academics for management positions that require both international and business skills. The objective of this program is to train students for these endeavors by linking the students’ first degrees studies with business issues.

Ž MBA degree in only three semesters
Ž Development of business skills to match your ambition
Ž Sustainable development in an international context
Ž Enlightening, pragmatic yet strategic courses
Ž Innovative teaching methods
Ž Interactive international teamwork
Ž Personal and professional contact networking
Ž Accreditation by AQAS
Ž Following European MBA guide lines

The program develops the capability to work within an agile global business environment, by integrating international issues and innovation management in all its courses. The cultural diversity of the group also provides such an important lens to anyone who strives to become a business leader and entrepreneur responsible for conducting business in an international context.

Ž Promising Perspectives in Areas such as
Ž Management Consulting
Ž International Trade
Ž Finance and Accounting
Ž Marketing
Ž Logistics and Manufacturing
Ž Project Management
Ž Public and Non-Profit Organizations